



INTERNATIONAL QUALITY CROWN AWARD

27th International Quality Crown Convention LONDON November 21-22, 2015
BID - 29 YEARS OF QUALITY CULTURE RECOGNITION WORLDWIDE

Jose E. Prieto
PRESIDENT AND CEO OF
BID & BID GROUP ONE

AND

Dayle L. Fickling
CHIEF EDITOR
OF IMARPRESS

take great pleasure in informing

PEOPLE EXPRESS TRAVEL SDN BHD

that it has been awarded the

GOLD CATEGORY
LONDON 2015

INTERNATIONAL QUALITY CROWN AWARD (IQC)

INTERNATIONAL QUALITY CONVENTION

The Gala Dinner and Awards Ceremony will take place at
the Guoman Tower Convention Hall in London, United Kingdom

GUOMAN TOWER HOTEL (ST. KATHERINE'S WAY, LONDON E1W 1LD)

DATE: SUNDAY, NOVEMBER 22, 2015, TIME: 18:30

The BID award has appeared in previous years on television and in various media facets on all continents.

The event will be attended by members of the diplomatic corps and international businessmen, professionals in economy and the arts, members of the press, and experts in public relations and television.

Regulations of the IQC Award

Articles of the International Quality Crown Award regulations.
Complete information:
www.bid-crown.com

Definition of the award:

The International Quality Crown Award (IQC) of Business Initiative Directions (BID) is presented in recognition of those companies or organizations in different countries throughout the world that further their reputation and position by implementing and promoting quality culture.

Article 1

The award recognizes and encourages the contribution of organizations and companies to quality, continuous improvement and customer satisfaction as well as improving relations with employees, suppliers and all those associated with winning organizations.

Article 8

The jury which designates the companies and organizations to be awarded will be formed by the leaders of those entities having received the award in previous years for their merits and contributions to quality and excellence in those entities which they direct.

Article 10

Special presentation options, previously confirmed, will be recorded in multimedia format during the ten days prior to the award presentation.

Article 11

The official activities of the IQC Convention will be covered by BID accredited videographers and photographers from 10:00 am to 22:00 (10:00 pm) the day of the awards presentation.

Delegation of the awarded entity:

BID presents the award in London to the highest ranking officer, chairman, CEO, president, general director or owner of the awarded organization who may be accompanied by persons related to the awarded organization or company. BID will provide support for visa applications for up to two of the highest-ranking persons of the delegation.

Visas to travel to London, United Kingdom:

Important: The company representatives who will receive the award in London must apply for a visa in the nearest British Consulate or Embassy as soon as possible. Obtaining a valid visa for

travel to the United Kingdom to attend the Convention is the sole responsibility of your company representatives before the British authorities.

Please note that the United Kingdom does not belong to the Schengen agreement and therefore you must apply for a U.K. visa even if you have a valid Schengen visa.

You should contact the Embassy in advance for an appointment for an interview.

Videos and photographic sessions (please consult):

Specialized media companies and independent press agencies will cover a variety of different aspects of the convention, which will include attendees and the awards presentation. If your organization or company is interested in obtaining a recorded film coverage of the most important scenes of your representative's participation in the ceremony, you must contact BID before the gala dinner and Awards Ceremony.

BID worldwide:

BID has awarded companies and professionals from 179 countries since 1986. Every year, the mass media broadcasts the news item

concerning the Convention to the benefit of award winners and the entities which they represent. BID organizes events and publishes newspapers, books, magazines and reports for television in English, Spanish, French, Portuguese and Russian. The focus is on policy in the areas of quality, national and international commerce, new products, and financial resources in industry and the service sector. BID clients range from large organizations or corporations to companies with a local market.

BID in the press:

The importance of BID is growing year by year in the world of business communication, shown by full-page appearances in leading business sector publications. In fact, the newspaper Cinco Dias, publisher of a daily section of the Wall Street Journal, featured three full pages and one double page dedicated to BID. One of the photographs included was of Jose E. Prieto, President of BID, with Bill Clinton, 42nd President of the United States of America. In addition, the BBC World Service radio station in London broadcast news about the BID QC100 in Geneva,

and television channels from several countries have interviewed Jose E. Prieto at different BID International Quality Conventions.

Welcome to London:

London, the largest city in the United Kingdom, is at the heart of the world's finances with a highly efficient technological infrastructure and an unrivaled as well as varied concentration of expert services. However, London is not just about business and finance since its numerous districts gather galleries, theatres, museums, concert halls, parks, shops and a selection of the most exquisite restaurants in the world, all set within a rich historical setting.

Office Hours (Year Round):

Our office hours from Monday to Friday are from 9 am to 7 pm (19:00). Contact through fax or email can be made at any time of the day or night.

Special BID office:

In London during the Convention on November 21 and 22, BID is pleased to offer a full-service office staff inside the Guoman Tower Hotel, from 10 a.m. to 6 p.m. (GMT+1) to aid you in the Convention registration as well as in your hotel accommodations.

Contribute your vote for a company or organization that you admire as a leader in quality and excellence to receive the BID award.

NAME OF COMPANY / ORGANIZATION: _____

COUNTRY: _____

To confirm attendance: Send the REGISTRATION FORM (see reverse side) to BID Spain by phone, express mail or by email:

BID & BID GROUP ONE

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